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www.mass-ave.org 716-882-5327 Buffalo, NY 14213 387 Massachusetts Ave

#### Avenue Project **Wassachusetts**

.and many other organizations

Lexington Cooperative Whole Foods Market Market notibbn<u>u</u>o-Foundation Western New York Lawson Yalentine Environmental Alliance ranken Breen Western New York Laura Salwen United Way of Buffalo **Foundaiton** Josephine Goodyear ment of Agriculture Jenifer Kaminsky United States Depart-Janet Meiselman Foundation Foundation The M&I Charitable General Mills Susan Elkin Five Star Bank bnu-j stiiə əlqmið Foundation First Miagara Sarah Clare Robin & Bryce Shipmar Erie County Youth Robert Swigtek Richelle Allen Richard & Denise Mills Richard Stockton, Jr. Edward & Karen Healy r. Carl Nightingale & Matha McCluskey Rev. Elena Delgado Foundation Pat Watson & Gail Graham Peter C. Cornell Trust for Greater Buffalo Community Foundation City of Buffalo Chorus Foundation Coalition New Economy Carmina Wood Morris Buffalo Public Schools- National Grid US Farm 2 School Program Service Company, National Grid USA Maria lesta David Rivera

and individual supporters! ...and many other organizations Local Initiatives Support Corporation Children's Foundation of Erie County Simple Giffs Fund Peter Cornell Irust Medmans James H. Cummings Foundation City of Buffalo Patrick P. Lee Foundation Rich Family Foundation The Junior League of Buffalo **Empire State Development** NYS Homes and Community Renewal by our generous major donors: This project was made possible

This new #UrbanAg facility will allow us to expand our square foot Farmhouse will be complete summer 2018. Inanks to the generosity of many, MAP's new 11,000

New York University

Sanisius College

#### Summer #OUYFAYMNOUSE,

#### 8107 Rochester Institute of

#### **Bucknell University** SUNY College of **SUNY Fredonia Buffalo State College** Buttalo Councilmember

University at Buffalo

The New School

Science & Forestry

**Environmental** 

#MAPAlum are currently enrolled:

Erie Community College Syracuse University

college! Heve ave some colleges wheve High School AND all of them went on to In 2017, 100% of our teens graduated



educational institutions.

collaboration with community organizations and

~ A meeting and training space to facilitate

~ Increased access to healthy and locally grown food.

A hub for community residents to share resources.

A resource library with food and nutrition information

Youth employment and leadership training space.

classes, nutrition education, and food prep training.

→ A state-of-the-art teaching kitchen for cooking

The Farmhouse will include:

amongst our partners and community members.

services and have a space for confinued collaboration

Celebrating #MAPTouth Diversity!

## THANK YON 2017

MAP MAJOR DONORS

Barbara Hayes

Loren & Betty Smith

riuga Kak

## Massachusetts Avenue Project 2017 ANNUAL REPORT





#### GROWING...it's what we do, and 2017 was a banner year for growth at Massachusetts Avenue Project (MAP)!

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In 2017, we continued to grow food and teach others how to grow food in harmony with the earth. We grew employment, job skills, and educational supports for the youth we work with. We planted the seed of food-based knowledge, equity and civic engagement with our young people, nurtured them with meaningful work and real world opportunities, and watched them grow into inspiring leaders who made change in the food environments of their neighborhoods and schools. We grew healthy equity by increasing access to healthy and locally sourced food through our Mobile Market sites. We grew community through events, partnerships, sharing resources and, of course, sharing food! We continued to be inspired by the growth of community gardens and urban farms throughout Buffalo and the potential our city has for making sure everyone has opportunities to grow, prepare, market, and consume nutritionally dense, affordable, and culturally appropriate food.

In 2017, we broke ground on our next chapter of organizational growth, starting construction of MAP's 11,000 square foot Farmhouse and Community Food Training Center. Thanks to many generous donors, this dream will become reality in the year to come! We are so very grateful for all our supporters and partners who have helped us grow and thrive in 2017 and we look forward to continuing to expand the hands in the soil. cooks in the kitchen, and seats at the table in 2018!

Warm regards,

Sarah Hedges Sarah Hedges

**Board Chair** 



**Diane Picard Executive Director** 

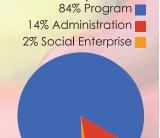
#### 2017 Financials

#### Income

- 40% Foundation
- 23% Government
- 14% Individual Donors
- 12% Corporate Donors
- 9% Special Events
- 2% Social Enterprise



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Expenses



# MEET MAP ALUM

"I was a MAP youth employee from the ages of 14-18 years old. During that time I worked in all of the different areas of the Growing Green program including youth enterprise, mobile market, farm, and outreach. I returned twice since graduating highschool, once to do field placement, during my senior year of undergraduate school, and a second time during my first year of UB's MSW program to complete an internship. While completing this internship,

I worked with the MAP youth to help them create objectives for their future to reach their educaitonal and personal goals.

My experiences at MAP have allowed me to reflect on my strengths and growth. It has helped me to recognize my resiliency and the importance of empowerment, positive relationships, and empathy in transforming someone's life. I went from being a MAP youth who believed that college wasn't an option for me, to a young adult that has recently graduated with a Master's of Social Work while working full time and supporting a child. The accomplishments that I have achieved were not only conditioned by my hard work and the amount of risks that I was willing to take, but also by the support of others. MAP has been a huge support to me, from the staff that encouraged me to follow my dreams and helped me to apply to colleges as a teenager, to the executive director, Diane, who has been a role model for me and has written letters of support for me, which have resulted in receiving different scholarships throughout the years. Without MAP, I'm not sure that I would be where I am today." - Adriana, MAP Alumni

\* Adriana is currently in the process of applying for licensure to become an LMSW and works at CAO Head Start as a Mental Health and Disability Coordinator where she facilitates play therapy with children that have experienced trauma, and works with parents to link their children with needed services.

## At Our Farm & Youth Garden



"Last summer I learned about the important role bees have on our farm as they play a major role in pollination. They make honey from our plants, and our plants get pollinated making strong crops." - Aye, Age 16 MAP Youth

- 250 lbs of fresh fruits and veggies were harvested this year from the Youth Garden.
- Produce from our Farm fed over 5,000 people in 2017.

#UrbanAg

### At Our Mobile Market Sites

- "I don't know what I would do without their farm and the market that brings fresh, natural, and affordably priced produce to my neighborhood." -Junko Kanamara, Mobile Market Customer
- Fresh fruits and veggies were sourced from the MAP Farm, and 6 other local farms, and sold at various Market sites.
- 1,521 customers came to our Markets to shop, of which 421 were seniors.
- Our Market is authorized to accept Food Stamps, Double Up Food Bucks, and WIC Benefits.

#FoodThatMoves





## In the Kitchen



"MAP allows me to combine my passion for food and desire to establish long trusting relationships so that I can one day use these skills to help better my community and ultimately shape the word we live in." -Acour, SUNY Buffalo State student, MAP ABLE Team Leader



- 35 Youth used 92lbs of produce from the Youth Garden to prepare summer lunches.
- 381 Meals prepared and serveed as part of the MAP Youth cooking and nutrition education.

#FarmToTable

### Making Change in Our City

"When I went to Northeast Sustainable Agrilculture Working Group (NESAWG) this year I hosted a workshop session called 'Youth vs. Climate Change.' I felt so very passionate hosting my workshop at NESĂWĠ because I felt like I was contributing to the climate change movement by spreading awareness with others." -Amida, Age 17 MAP Youth

- 2 Teens Elected to the Buffalo & Erie County Food Policy Council.
- Youth continued advocacy on F2S iniative to increase local food procurement.

#ChangeMakers



